

The Oklahoma Business Ethics Consortium



PROMOTING OKLAHOMA VALUES OF INTEGRITY AT WORK SINCE 2003!

BE THE DIFFERENCE · WWW.OKETHICS.ORG

AGENDA • NOVEMBER 15TH, 2017 • OKC CHAPTER

I. Welcome & Kudos — Jim Priest

CEO, Sunbeam Family Services;
OK Ethics Chairperson

II. Pledge of Allegiance —

Student Representative
Southern Nazarene University

III. Invocation — Dr. Keith Newman

President, Southern Nazarene University

IV. Guiding Principle — Tony Scott

Vice President, Heritage Trust Company
Vice President, The SEED Foundation

V. Student Initiatives — Tony Scott

- Statewide Student Ethics Challenge (see page 5)
- High School Ethics Bowl
January 28, 2018, Norman, OK
Contact Shannon Hiebert,
The SEED Foundation Co-President at
Shannon.R.Hiebert@ehi.com
- National High School Ethics Bowl
April 8 & 9, Chapel Hill, NC

VI. Sponsorship Opportunities & Membership Drive —

Jim Priest

Memberships Expired September 30;

No change in dues for 2017

See page 5 for membership information

Member costs increased to \$35 per person in October; Non-member costs increase to \$50

VII. Upcoming Events — Shannon Warren

OK Ethics Founder/CEO
(See page 3 for details)

VIII. Introduction — Myrna Latham

Attorney, McAfee Taft
OK Ethics Board of Directors

IX. Keynote Speakers —

Tracey Jones
USAF Gulf War Veteran;
Author & Entrepreneur

See program highlights on page 6.

Special Thanks to Co-Host

Southern Nazarene University

CHARACTER | CULTURE | CHRIST

OK ETHICS ANNUAL AWARDS

THE WISEST PERSON I EVER MET WAS A
THIRD GRADE DROPOUT

DR. RICK RIGSBY

MARCH 7TH



REMINDER: PLEASE PICK UP CPE'S AT CONCLUSION OF EVENT.

Did you know that 501c3, non-profit organizations can join for free at the Frontier level?

Vision: To be recognized as a statewide and national forum for promoting business ethics.

UPCOMING EVENTS

GENE RAINBOLT

— PRESENTATION TBA —



Chairman Emeritus
BANCFIRST CORPORATION

JANUARY 10TH

LIVING AND WORKING BEYOND THE PAST

— PRESENTED BY —

CLIFTON TAULBERT



Entrepreneur,
Pulitzer-Nominated
Author, Internationally
Acclaimed Speaker

FEBRUARY 21

PINNACLE MEMBERS



NAVIGATOR MEMBERS



STAR MEMBERS



REMINDER: PLEASE PICK UP CPE'S AT CONCLUSION OF EVENT.

HELP! VOLUNTEERS NEEDED

Time Commitment:

3 hours
per month

Pay: \$0

Qualifications:

Pleasant, helpful, gracious and reliable. Must be an enthusiastic OK Ethics member

Benefits:

Priceless Appreciation for achieving OK Ethics vision

Interested? Contact These OK Ethics Leaders:

Volunteer Coordinator: **Sally Boyd** at (405) 272-1858 or via email at SBoyd@wdoil.com

Ambassador Team: **Daniel Yunker** at dyunker@kimray.com

Registration Team (Prepaid): **Marvinette Ponder** at Marvinette.Ponder@dvn.com

VOLUNTEER APPRECIATION:

OK Ethics relies primarily on volunteers to achieve the organization's successful pursuit of Oklahoma's values of integrity at work. It takes leadership and teamwork to host these exciting events and we salute your dedication in achieving OK Ethics' mission! Listed below are today's volunteers who consistently provide service to our members:

AGENDAS:

Many thanks to the volunteers from **Metro Technology Centers** who provide our monthly agendas.



AMBASSADOR TEAM:

These friendly people welcome our guests each month and assist in helping them locate seats. They also arrive early to help distribute agendas and assist with name tags.

Special Thanks to Sally Boyd, Volunteer Coordinator. Please contact Sally at (405) 272-1858 or via email at SBoyd@wdoil.com if you wish to volunteer for the Ambassador team.

Daniel Yunker	<i>Kimray, Inc.</i>	<i>Sr. Team Leader & OK Ethics VP of PR</i>
Thad Chance	<i>Accounting Principals</i>	<i>Team Leader</i>
Sally Boyd	<i>Duncan Oil</i>	<i>Ambassador</i>
Bob Byrne	<i>Retired USAF/Boeing</i>	<i>Executive Ambassador</i>
Valerie Hodges	<i>Valir Health</i>	<i>Executive Ambassador</i>
Wendy Imes	<i>Duncan Oil Properties</i>	<i>Executive Ambassador</i>
Bobby Redinger	<i>Timberlake Construction</i>	<i>Executive Ambassador</i>
Bill Turner	<i>Valir Health</i>	<i>Ambassador</i>
Dr. Ed Walker	<i>UCO</i>	<i>Ambassador</i>

REGISTRATION TEAM:

These dependable individuals diligently record our guests' attendance and handle the collection of fees:

Mark Neumeister	<i>D.R. Payne & Associates</i>	<i>Registration Chairperson</i>
Mary Vaughn, CPA	<i>JMA Energy</i>	<i>Assistant Chairperson</i>
Marvinette Ponder	<i>Devon Energy</i>	<i>Team Leader</i>
SunYoung Kim	<i>Devon Energy</i>	<i>Prepaid Registration</i>
Aleena Chaudry	<i>Devon Energy</i>	<i>Prepaid Registration</i>
Tiffany Starnes	<i>Devon Energy</i>	<i>Prepaid Registration</i>

OTHER INITIATIVES:

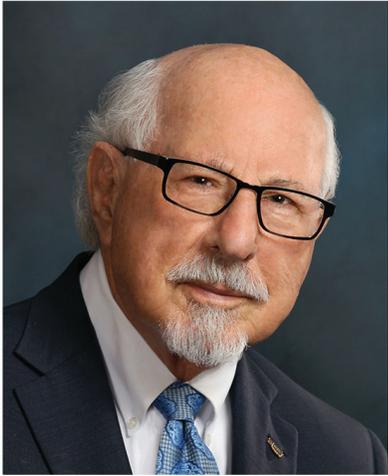
Susan Loftin*	<i>Parker Lynch</i>	<i>Member Care Team Member</i>
Jalisha Petties*	<i>Accounting Principals</i>	<i>Member Care Team Member</i>
Creative Photo Video Inc.*		<i>Videography</i>
Brad Holt*	<i>Factor 110</i>	<i>Nametags</i>
Phillip Grimes*	<i>The Creative Guy</i>	<i>Agenda Design</i>

*Paid Service Provider

MANY THANKS TO OUR HORIZON MEMBERS:



UPCOMING EVENTS



GENE RAINBOLT

— PRESENTATION TBA —

Chairman Emeritus
BANCFIRST CORPORATION

JANUARY 10

Interested in co-hosting this event?

Contact Shannon Warren; okethics@okethics.com or call (405) 858-2233



LIVING AND WORKING BEYOND THE PAST

CLIFTON TAULBERT

Entrepreneur, Pulitzer-Nominated Author, Internationally Acclaimed Speaker

Clifton Taulbert is the president and CEO of the Freemount Corporation, a human capital development company and the President and CEO of Roots Java Coffee—an African-American owned national coffee brand, importing coffee from the country of Rwanda. A USAF veteran, Taulbert has been a leader in the Tulsa community for many years.

FEBRUARY 21

Interested in co-hosting this event?

Contact Shannon Warren; okethics@okethics.com
or call (405) 858-2233

OK ETHICS ANNUAL AWARDS

THE WISEST PERSON I EVER MET WAS A THIRD GRADE DROPOUT

DR. RICK RIGSBY

President and CEO of Rick Rigbsby Communications,
Former Award-Winning Journalist, Author of
Lessons from a Third Grade Dropout

THANKS TO CO-HOSTS



MARCH 7



STUDENT ETHICS INITIATIVES

OK Ethics original mission included mentoring and support of ethics education. We've seen that develop through The S.E.E.D Foundation, originally established as the OK Ethics Foundation, but has developed into its own 501c6 organization. Thanks to the robust leadership and dedicated educators, the initiative has grown and is reaching more students than ever before.

CONGRATULATIONS TO THE WINNERS OF THE ANNUAL STATEWIDE STUDENT ETHICS CHALLENGE!



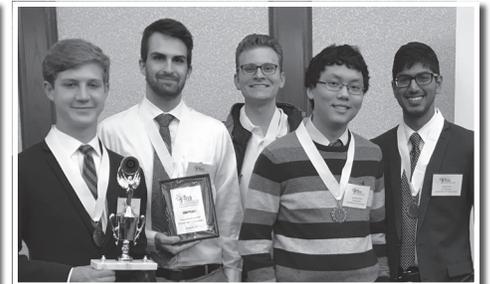
1st Place Winners

Oklahoma Christian University, Team Eagles



2nd Place Winners

Oklahoma Christian University, Team Aguilas



3rd Place Winners

OU Sooners

REGIONAL ETHICS BOWL DELEGATES HELD IN SAN ANTONIO:

Cameron University

Oklahoma City University

University of Central Oklahoma

Oklahoma Baptist University

Oklahoma State University

Oklahoma Christian University

Oklahoma University

TEAMS ANTICIPATED PARTICIPATION IN THE ANNUAL HIGH SCHOOL ETHICS BOWL – JANUARY 20, 2018

Registered:

Christian Heritage Academy
 Oklahoma School of Science and Mathematics
 Pawnee High School
 Pryor High School

Verbal Commitment:

Ada High School
 Dove Science Academy
 Elmore City High School
 Hammon High School
 Healdton High School
 Home School Cooperative
 John Marshall High School

Mercy School
 Metro Technology Center
 Noble High School
 Norman North High School
 Oklahoma Christian Academy
 Star-Spencer High School
 Stringtown High School

**For more information, visit the SEED website at
www.okethicsbowl.com**

OK ETHICS FY 2017-18 MEMBERSHIP COMPARISON TABLE

Members Level	Dues	Seating	Pre-paid Seats	Company logo featured as OK Ethics monthly agendas?	Special workshops & events with featured speakers	S.E.E.D. Foundation*	OK Ethics Awards	Featured in "Who's Who"	Recognition Honor
Pinnacle	\$10,000	Premium with signage	16	Yes	Up to 20 seats per year	Donation in your company's name	16 seats	Yes	Objet d'art
Navigator	\$8,000	Exclusive with signage	16	Yes	-	Donation in your company's name	16 seats	Yes	Objet d'art
Star	\$5,500	Special with signage	8	Yes	-	Donation in your company's name	8 seats	Yes	Objet d'art
Horizon	\$3,500	Reserved with signage	8	Limited	-	-	-	Yes	Plaque
Leading	\$1,500	Reserved	2	Limited	-	-	2 Seats	Yes	Plaque
Trailblazer	\$750	Reserved	1	Limited	-	-	1 Seat	Yes	TBD
Frontier	\$400	Open	-	Website only	-	-	-	Yes	-
Frontier (Non-Profit/NGO**)	\$0	Open	-	Website only	-	-	-	Yes	-
Scout	\$100	Open	-	-	-	-	-	-	-
Scout (Retiree)	\$25	Open	-	-	-	-	-	-	-
Scout (Job transition only)	\$0	Open	-	-	-	-	-	-	-
Student***	\$0	Open	-	-	-	-	-	-	-

* S.E.E.D. Foundation = Student Education & Ethics Foundation (formerly OK Ethics Foundation)

** NGO = Non-Government Organization

*** Must be a member of a student ethics chapter or pre-approved affiliated academic institution

New for 2017 – 18

*Be an OK Ethics **Event Co-Host** or **VIP Table Sponsor:***

— Depending on contribution level, benefits include: —

- Special recognition at single event
 - Banner display
 - VIP seating with national speakers
 - Distribution of brochures
- (When available, depending on contribution level)*

Contact Shannon Warren at (405) 858-2233 or via email at okethics@okethics.com



EXCELLENCE AND ETHICS

TRACEY JONES

Gulf War USAF Veteran, Author & President of Tremendous Life Books



Author of eight books (and counting!), Tracey C. Jones is the president of Tremendous Life Books.

A former Air Force officer and Gulf War veteran, Tracey's storied career in uniform took her from Roswell, New Mexico to stations in Germany and England, where she honed her operational expertise and tremendous leadership skills in a number of command roles. A Mechanicsburg, Pennsylvania, native, Tracey is a graduate of the New Mexico Military Institute and the Air Force Academy.

With twelve years in the Air Force, another ten in corporate boardrooms, plus an MBA in Global Management, Tracey built an impressive career as a corporate "fixer." Her deep love of education propelled her to continue her educational pursuits in a Philosophy of Leadership doctoral program.

Her father, the late Charlie "Tremendous" Jones, founded Executive Books in 1965 with the goal of changing the world one book at a time. After amassing an exceptional leadership background of her own, Tracey took the company's reins in 2009 – and carries on her father's tremendous legacy today.

"EXCELLENCE AND ETHICS"

Take it from former Air Force Officer Tracey Jones, **the old rules don't apply**. We are bombarded with **misinformation and insulting behavior** from all levels. This calls for a new **arsenal that equips us to deal with life's daily assaults** on our values, esteem and character.

TAKE-AWAYS:

1. Navigating: New Trends & Timeless Values

- Who's telling the truth? Discerning authenticity
- The R.E.D. Method of Critical Thinking

2. Did you see that coming?

- Betrayals, Snakes & Fools
- Fight, Flight or Adapt?

3. Don't be Ridiculous

- Making a Difference versus Making A Point
- Do you have ESP?
- What's Your Communication Style?

GENERAL PROGRAM DISCLAIMERS:

LEGAL: Members of the Oklahoma Business Ethics Consortium frequently share information concerning various issues and developments that may have legal implications. The discussions, commentary, and handouts at Consortium meetings or presentations to other organizations are for general informational purposes only. They cover only some aspects of the subject topic, and do not constitute a complete legal analysis of the topic or how it might apply to any particular set of facts. Before taking any action based on information presented during a Consortium event, participants are encouraged to consult a qualified attorney.

CPE'S: From time to time, Continuing Professional Education credits are offered. Because OK Ethics relies heavily on volunteers to provide these, we do not have the manpower to send certificates after the program is completed.

REMINDER: PLEASE PICK UP CPE'S AT CONCLUSION OF EVENT.

PHOTOGRAPHY: Occasionally, photos of the event are made and these may be posted on the OK Ethics website or Facebook page. By attending the program, participants tacitly understand and agree to this process. If preferences are otherwise, please notify us at okethicsadmin@okethics.com or okethics@okethics.com or call (405) 558-1996 and we will be happy to comply with your wishes.

PRESENTATION STANDARDS:

The observations and comments of presenters at Consortium meetings and networking are the views and opinions of the presenter and do not constitute the opinion or policies of the Consortium or any of its members. Presenters are respectfully requested to honor OK Ethics Guiding Principles as well as avoid profanity, preaching, politics, put-downs and self-promotion during their lectures. To ensure accountability, participants are invited to evaluate each program according to these and other standards.

Visit okethics.org for resources, videos, articles and to see who's who.

GUIDING PRINCIPLES

Adopted July, 2004

To ensure that the Consortium fosters positive characteristics of integrity in the successful achievement of its goals, these Guiding Principles were discussed and adopted (with revisions) during a milestone planning session held by Consortium leaders in Stroud on June 18, 2004. These principles were developed based on the Character First's values and philosophies.

RESPONSIBILITY TO SELF AND OTHERS

Service

- Passion for promoting ethics and integrity
- Encouraging the promotion of ethical behavior through personal actions and
- Sharing ideas and resources
- Responsibility and accountability for fulfilling the mission of the Consortium.

Collaboration

- Achievement of common goals through the promotion of ethical, mutually beneficial relationships
- Service to the Consortium over promotion of self-interest
- Cooperation emphasized over competition in promoting ethical business conduct
- Members collaborate by being constructively engaged in discussions regarding ethics
- Seeking consensus in interactive discussions regarding ethical matters.

Respect

- Members may become aware of confidential information shared by others in an effort to determine an ethical course of action. We ask members to be sensitive in recognizing and respecting the efforts made toward achieving ethical behavior. In that vein, public disclosure of this information is discouraged.
- We respect other members and the process by:
 - Exhibiting listening skills and actively listening to discussions
 - Being open to other points of view and outcomes
- We are an inclusive organization and demonstrate this by welcoming members who are in different stages of learning as applied to ethical behavior.

LEAD WITH INTEGRITY

Dependability

- Members are asked to demonstrate their support of this initiative by consistently attending meetings.

Initiative

- Recruiting other members who have demonstrated a desire to promote ethical behavior in their organizations.
- Recognizing what needs to be done to help promote the Mission of the Consortium and taking action to assist in that effort.

Honor

- Members are asked to honor the Consortium through the practice of integrity and ethical behavior in their business dealings.
- We express gratefulness to our hosts, sponsors and speakers; as well as to those whose volunteer service makes OK Ethics a stronger organization.
- Realizing that each of us is in a mode of continual learning, we demonstrate humility, care and compassion when sharing our thoughts and knowledge.

Courage

- Speak the truth with confidence and encourage others to do the same.

INSPIRE TRUST

We serve and promote the cause of truth with integrity, objectivity and fairness to all persons.

- We hold ourselves accountable by consistently honoring our word.
- We extend trust abundantly to those who have earned it.
- Trust, once earned, will not be taken for granted, manipulated or abused.

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Facebook.**

